

## Meta Tags Guide

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### Meta Tags Guide

What Are Meta Tags? The word meta means information about. Meta Tags were created early on to provide concise information about a website. Meta tags list information about the web page, such as the author, keywords, description, type of document, copyright, and other core information. This is an example of a meta tag for description:

### Meta Tags in WordPress « WordPress Codex

Robots meta tags and X-Robots-Tag HTTP headers are discovered when a URL is crawled. If a page is disallowed from crawling through the robots.txt file, then any information about indexing or serving directives will not be found and will therefore be ignored.

### Robots Meta Tags Specifications | Google Search Central ...

Page-level meta tags are a great way for website owners to provide search engines with information about their sites. Meta tags can be used to provide information to all sorts of clients, and each system processes only the meta tags they understand and ignores the rest.

### Meta and Inline Tags that Google Understands | Google ...

A meta description is an HTML element that provides a brief summary of a web page. A page's meta description tag is displayed as part of the search snippet in a search engine results page (SERP) and is meant to give the user an idea of the content that exists within the page and how it relates to their search query. Meta description examples

### Meta Description - Moz

The meta description is a snippet of up to about 155 characters – a tag in HTML – which summarizes a page's content. Search engines show it in search results mostly when the searched-for phrase is within the description.

### How to create the right meta description • Yoast

While meta tags don't affect a page's search engine ranking, they're still crucial for accurate indexing and displaying relevant details in search results. In this guide, we'll explain what meta tags are, some different types of meta tags, and how to add tags to a website.

### How to add meta tags to a website - HostPapa Knowledge Base

Discussion. This meta tag has no effect unless you first specify full-screen mode as described in apple-apple-mobile-web-app-capable. If content is set to default, the status bar appears normal. If set to black, the status bar has a black background. If set to black-translucent, the status bar is black and translucent. If set to default or black, the web content is displayed below the status bar.

### Supported Meta Tags - Apple Developer

Introduction to Meta Tag in HTML. A meta tag in HTML is used to define data about your webpage or HTML document. With the help of a meta tag, one can define the description of the document, its author information when it was last updated; it uses to give detailed properties of the HTML document.

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